

**Entrepreneurship**

**SENIOR FOUR (4) END OF YEAR EXAMINATIONS, 2019**

**SUBJECT: ENTREPRENEURSHIP**

**COMBINATIONS:**

* **ALL SCIENCE COMBINATIONS**
* **ALL HUMANITIES COMBINATIONS**
* **ALL LANGUAGES COMBINATIONS**

**DURATION: 3 HOURS**

**INSTRUCTIONS:**

1. Write your names, name of the school and class on the answer booklet/sheet.
2. Do not open this question paper until you are told to do so.
3. This paper consists of **TWO** sections: **A** and **B.**

**SECTION A**: Attempt **ALL** questions. **(55 marks)**

**SECTION B**: Attempt **any THREE** questions. **(45 marks)**

1. Calculators may be used where necessary.
2. Show clearly all the working. **No marks will be given for answers which do not have all working steps.**

**SECTION A: ATTEMPT ALL QUESTIONS (55 Marks)**

1. Identify any five qualities for a good citizen in Rwanda**. (5marks)**
2. Explain any five strategies you can use to learn new skills **(5marks)**
3. Show any six importance of business laws in Rwanda**. (6marks)**
4. With example differentiate partnership from joint stock companies. **(5marks)**
5. Muhizi is a businessman who has juice making company in his community. He doesn't want to register his business. Advise him why is it necessary to register his business**. (6marks)**
6. Discuss the importance of food standards to you as a consumer. **(6marks)**
7. Explain any four components of marketing and show the importance in a commercial activity. **(6marks)**
8. Describe how customers are the backbone of every business. **(5marks)**
9. Do you think that a market survey is necessary for every business? Support your answer**. (6marks)**
10. With example what is supply chain involved**. (5marks)**

**SECTION B: ATTEMPT ALL QUESTIONS (45 Marks)**

11) Suppose you want to run a company for producing tomato sauces. Show any five things you will consider for choosing the right suppliers**. (15marks)**

 12) Develop a marketing plan for any business**. (15marks)**

13) a) Differentiate between bookkeeping and accounting. **(3marks)**

b) Give any six reasons why keeping accounting records is important in business. **(12marks)**